



# 2017 Senior Lifestyles Expo

Vendors and friends,

In just a few short months, hundreds of seniors will be ready for the fun and information at one of our 2017 Senior Lifestyle Expos, and we hope you'll be able to join us! We are holding both the Mobile and Baldwin County Senior Expos in October now, and hope that many of you can join us for both events. The registration form is on page three, and if you are interested in a sponsorship, those options are listed on the next page.

Regardless of how you participate, we appreciate your support. We are a non-profit, 'umbrella' agency that funds and oversees services for around 130,000 adults, age 60-plus in Mobile, Baldwin and Escambia Counties. When you join us, you're a part of a fun and educational day for area seniors. It is one of the largest venues in our area to help you get the word out about your services, while helping to support the work of the Area Agency on Aging.

We'll embrace the upcoming season with a "Healthy Harvest" theme and will decorate with fall colors. You're never required to decorate your space, but the seniors enjoy your creativity, and as always, we will hold a booth decorating contest to reward your efforts.

We will be advertising the Senior Expos on WKRG, on websites and in publications in Mobile and Baldwin Counties. We also work with Gulf Coast Media and the Senior BlueBook to provide updated directories of senior resources for all seniors attending the Expos. There will be options, prior to the events; to advertise in these publications, which are also distributed year round. If you're interested in advertising in conjunction with the Expos, let us know and we will add you to the email list notifying you of the advertising options.

As always, if you have questions, please contact Lorraine Martin, vendor / sponsor contact. We look forward to seeing you in October.

***Julie McGee***

Julie McGee, Director, Area Agency on Aging  
South Alabama Regional Planning Commission

***Lorraine Martin***

Vendor / Sponsor Contact  
Area Agency on Aging

## Sponsorship Packages – Single OR Both Expo Events

### Platinum

**\$5000-Single OR \$7500-Both**

- Four 10x8 exhibit booths, contiguous or separate, your choice of location.
- Company Banners (two, provided by sponsor) displayed at exterior and interior entrance.
- Company logo highlighted on SARPC website with sponsor designation and web site link.
- VIP Concierge for set up and break down. Lunch for six guests.
- Acknowledgement as sponsor in media releases and throughout public relations campaign.

### Gold

**\$ 2500-Single OR \$4000-Both**

- Three 10x8 exhibit booths, contiguous or separate, your choice of location.
- Company Banner (provided by sponsor) displayed inside Expo entrance.
- Company logo listed on SARPC website, with sponsor designation and web site link.
- VIP Concierge for set up and break down. Lunch for six guests.
- Acknowledgement as sponsor in all media releases and throughout public relations campaign.

### Silver

**\$2000-Single OR \$3000-Both**

- Two 10x8 premium exhibit booths to be contiguous or separate.
- Company Banner (provided by sponsor) displayed near front of exhibit hall.
- Company logo listed on SARPC website, with sponsor designation and web site link.
- Company logo on event posters displayed at event and high-traffic public areas.
- Lunch for four guests.
- Acknowledgement as sponsor in media releases and throughout public relations campaign.

### Bronze

**\$1000-Single OR \$1500-Both**

- One 10x8 exhibit booth.
- Company Banner (provided by sponsor) displayed inside exhibit hall.
- Company logo listed on SARPC website, with sponsor designation and web site link.
- Company logo on event posters displayed at event and high traffic public areas.
- Lunch for two guests.
- Acknowledgement as sponsor in media releases and throughout public relations campaign.

### Exhibitor / Vendor information:

It is agreed that the 'Vendor' will participate in one/both of the Senior Lifestyle Expo October 2017.

(\*\*please circle event/s attending\*\*)

Mobile: Oct 4, 2017

Baldwin: Oct 12, 2017

BOTH Expos

Upon acceptance of this contract by South Alabama Regional Planning Commission. Vendor agrees to the following:

- The Vendor and his/her successors or assignees agree to hold harmless from liability from any claim or right for damages, reimbursements or indemnity because of loss, injury, theft or damage to person or property, SARPC, its co-sponsors, their officers, directors or representatives.
- The Vendor shall cooperate with SARPC to comply with all reasonable requests to promote and ensure the success of the Senior Lifestyle Expo.
- The Vendor agrees to pay SARPC the amount chosen on or before \_\_\_\_\_ for early registration or before \_\_\_\_\_ for regular registration. **A signed application acts as a contract, and will reserve Vendor's space.**
- In the event of cancellation by SARPC, payment shall be refunded to the Vendor.
- Should the Vendor cancel contract after or is a 'no-show' at the event, payment is required and no refunds shall be made.

\_\_\_\_\_  
Signature of participant or representative

# 2017 Senior Lifestyle Expos – Exhibitor Application



Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Signature \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Add'l contact: \_\_\_\_\_

All booths are 10x8 and include:  
8' high back drape; two 36" side dividers;  
6' skirted table; ID sign;  
trash can; and two chairs.

\*Sponsorship prices include electricity. Please indicate if you need electricity.

## **Mobile Expo**

**Early Bird**    **Regular**  
(Payment received by: Aug 21)    (After Aug 21)

Regular booth     \$375     \$400

Corner booth     \$400     \$425

Electricity     \$40     \$40

Total enclosed: \_\_\_\_\_

### **SPONSOR\***

- \$5000**
- \$2500**
- \$2000**
- \$1000**
- Electricity\***

## **Baldwin Expo**

**Early Bird**    **Regular**  
(Payment received by: Aug 25)    (After Aug 25)

Regular booth     \$375     \$400

Corner booth     \$400     \$425

Electricity     \$40     \$40

Total enclosed: \_\_\_\_\_

### **SPONSOR\***

- \$5000**
- \$2500**
- \$2000**
- \$1000**
- Electricity\***

## **Mobile AND Baldwin** **- BOTH Expos -**

**Early Bird**    **Regular**  
(Payment received by: Sept 1)    (After Sept 1)

Regular booth     \$625     \$650

Corner booth     \$650     \$675

Electricity     \$80     \$80

Total enclosed: \_\_\_\_\_

### **SPONSOR** **\*BOTH Expos\***

- \$7,500**
- \$4,000**
- \$3,000**
- \$1,500**
- Electricity\***

- Check (Made payable to SARPC by Sept 1)
- Visa     Master Card     Discover

\_\_\_\_\_

Cardholder name printed

\_\_\_\_\_

Cardholder signature (authorization of charge)

\_\_\_\_\_

Street address of card holder

\_\_\_\_\_

City, state, zip

\_\_\_\_\_

E-mail address of credit card holder

\_\_\_\_\_-\_\_\_\_\_-\_\_\_\_\_-\_\_\_\_\_

Card Number

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Verification #                      Expiration Date

*3 digit # on back in signature block*

**Return payment and completed contracts to Lorraine Martin at:**

**SARPC/  
Area Agency on Aging  
P. O. 1665  
Mobile, AL 36633**

**Or fax to: (251) 706-0896**

**Or e-mail, [larmartin@sarpc.org](mailto:larmartin@sarpc.org)**

**Questions? Call me (251) 706-4638**